



TRAVEL AND TOURISM LEARNING JOURNEY



Level 3 Courses
Travel & Tourism
Retail



What are the different needs of different customers?



How do companies provide for different customers?

Where are the major travel gateways around the world?

What are the different types of customer within the travel and tourism industry?



What makes a European destination appeal to different types of visitors?

How can a destination improve their appeal?



How can I use multiple sources to plan a holiday?

Where are the major travel gateways within the UK?



What makes a UK destination appeal to different types of visitors?

What are the different types of travel?



What can enhance the travel and tourism experience?

Year 10



Speed Check – Data will be taken to see if you need a diversion to your journey or extra support on the road.