



# BUSINESS ENTERPRISE LEARNING JOURNEY



Level 3 Courses

- Business
- Retail
- Economics
- Accounts

How do you identify weakness and act upon feedback for personal and business development?



How does an entrepreneur understand, interpret cash flow data?

What are the fundamentals skills required to successfully pitch a business idea in practice?



What are the elements of the promotional mix, factors that influence choice of promotional methods and effective methods of market segmentation?

How does an enterprise explore ideas and prepare to present to potential investors?



How does an enterprise identify, check and interpret financial documentation?

What are the principles that enable effective presentation?



How can feedback be used to inform future planning and personal development?

What are the factors that contribute to an enterprises success or failure?

How can a enterprises success or failure be effectively measured?

What characteristics differentiate one SME to another?



How does an enterprise understand it's customer needs and their competitors behaviours?

Year 10



Speed Check – Data will be taken to see if you need a diversion to your journey or extra support on the road.

